

# *2009 annual conference*



## **NASSM**

*University of South Carolina  
Columbia, SC*

May 27—30, 2009

Columbia Metropolitan  
Convention Center

Hosted by:  
Department of Sport &  
Entertainment Management  
University of South Carolina

## *exhibitor fair opportunities*

### **About NASSM**

The North American Society for Sport Management (NASSM) is actively involved in supporting and assisting professionals working in the fields of sport, leisure, and recreation. NASSM's purpose is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management—both theoretical and applied aspects. The annual conference, which attracts approximately 400+ academicians and students, changes location each year. The 2009 conference will be held in the heart of the Palmetto State—Columbia, SC.

For more information, visit:  
[www.nassm.org](http://www.nassm.org)

### **About USC**

The University of South Carolina Department of Sport and Entertainment Management prepares undergraduate and graduate students for a variety of positions in the sport and entertainment industry. The goal of the faculty and the department is to create an integrated academic learning environment for analyzing and resolving challenges in the business of sport and entertainment. Students can enter the industry with exceptional knowledge, professional preparation, a strong alumni network, and the confidence to assume leadership positions.

For more information, visit:  
[www.sportandentertainment.org](http://www.sportandentertainment.org)

# exhibitor fair information

## Exhibit Booth fee:

- one exhibit booth \$500  
10' x 10' booth, skirted table, (2) chairs
- two exhibit booths \$800  
(2) 10' x 10' booths, (2) skirted tables,  
(4) chairs
- three exhibit booths \$1,000  
(3) 10' x 10' booths, (3) skirted tables,  
(6) chairs

## Additional fees\*:

- easel Qty: \_\_\_\_\_ \$ 10
- extension chord Qty: \_\_\_\_\_ \$ 25
- surge protector \$ 15
- 120V power hook up \$ 45
- phone line (not long distance) \$160
- high-speed Internet (hard wire) \$250  
(per connection/user)
- cable TV connection \$175  
(does not include TV)

**Exhibit Booth fee:** \$ \_\_\_\_\_

**Additional fees\*:** \$ \_\_\_\_\_

*\*see page 3 for selling items fee*

**Total fees:** \$ \_\_\_\_\_

## Location:

Columbia Metropolitan Convention Center  
1101 Lincoln Street  
Columbia, SC 29201

## Exhibit Hours

Wed, May 27 8:00 AM—6:00 PM  
Thurs, May 28 8:00 AM—6:00 PM  
Fri, May 29 8:00 AM—6:00 PM  
Sat, May 30 8:00 AM—6:00 PM

## Set-Up & Tear Down:

Wed, May 27 (set-up) 8:00 AM—6:00 PM  
Sat, May 30 (tear down) 6:00 PM—7:00 PM

## Method of Payment: (payment due by May 8, 2009)

- Check payable to University of South Carolina
- Mail to:  
2009 NASSM ~ c/o USC Dept of Sport & Entertainment Management ~  
Carolina Coliseum, Room 2012 ~ Columbia, SC 29208
- If your company needs to be invoiced, please contact Lori Hedstrom,  
Conference Manager, at (803) 777-6720 or lhedstrom@sc.edu.

## Contact Information:

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax completed form by May 8, 2009 to (803) 777-8788**

# *additional exhibitor fees*

**IMPORTANT:** The Columbia Metropolitan Convention Center charges a flat fee of \$75 per exhibitor to sell items (i.e. when money is exchanged). In addition, tickets to meals and special events are not included in the exhibit booth fee, but may be purchased in advance at the fees listed below.

## **ADDITIONAL EXHIBITOR FEES**

Opening Reception \$35 QTY: \_\_\_\_\_  
(Wednesday - May 27, 2009)

Awards Reception \$35 QTY: \_\_\_\_\_  
(Thursday - May 28, 2009)

President's Luncheon \$35 QTY: \_\_\_\_\_  
(Friday - May 29, 2009)

Zeigler Banquet \$75 QTY: \_\_\_\_\_  
(Saturday - May 30, 2009)

Columbia Blowfish  
Baseball Game \$5 QTY: \_\_\_\_\_  
(Friday - May 29, 2009)

James Gregory  
Comedy Show \$15 QTY: \_\_\_\_\_  
(Friday - May 29, 2009)

Golf Tournament \$75 QTY: \_\_\_\_\_  
(Wednesday - May 27, 2009)

Sell Items at Exhibit Booth Fee  
(please circle) YES - \$75 NO

Shirt with 2009 NASSM logo  
(please circle) YES - \$45 NO

Harvard Square Men's Pima Reserve Polo  
color: white / 97% Pima Cotton with 3% Lycra  
sizes: S M L XL 2XL 3XL

Harvard Square Women's Pima Reserve V-Neck  
color: white / 97% Pima Cotton with 3% Lycra  
sizes : S M L XL 2XL

For additional shirt information, visit:  
[www.nassm.com/NASSM2009/Registration/shirts.php](http://www.nassm.com/NASSM2009/Registration/shirts.php)

**TOTAL:** \_\_\_\_\_

## **Method of Payment:** (payment due by May 8, 2009)

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- If your company needs to be invoiced, please contact Lori Hedstrom, Conference Manager, at (803) 777-6720 or [lhedstrom@sc.edu](mailto:lhedstrom@sc.edu).

## **Contact Information:**

Company & Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax completed form by May 8, 2009 to (803) 777-8788**