

2009 annual conference



NASSM

*University of South Carolina
Columbia, SC*

May 27—30, 2009

Columbia Metropolitan
Convention Center

Hosted by:
Department of Sport &
Entertainment Management
University of South Carolina

advertising opportunities

About NASSM

The North American Society for Sport Management (NASSM) is actively involved in supporting and assisting professionals working in the fields of sport, leisure, and recreation. NASSM's purpose is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management—both theoretical and applied aspects. The annual conference, which attracts approximately 400+ academicians and students, changes location each year. The 2009 conference will be held in the heart of the Palmetto State—Columbia, SC.

For more information, visit:
www.nassm.org

About USC

The University of South Carolina Department of Sport and Entertainment Management prepares undergraduate and graduate students for a variety of positions in the sport and entertainment industry. The goal of the faculty and the department is to create an integrated academic learning environment for analyzing and resolving challenges in the business of sport and entertainment. Students can enter the industry with exceptional knowledge, professional preparation, a strong alumni network, and the confidence to assume leadership positions.

For more information, visit:
www.sportandentertainment.org

advertising information

2009 NASSM Conference program

(please check ad size)

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| [] | outside back cover | \$325 |
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| [] | inside front or back cover | \$225 |
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| | | INSIDE BACK COVER SOLD |
| [] | full page | \$150 |
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| [] | 1/2 page | \$100 |
| | black & white / size: 8.5" w x 5.5" h | |
| [] | 1/4 page | \$50 |
| | black & white / size: 4.25" w x 5.5" h | |

Mechanical Requirements:

(artwork due by May 1, 2009)

All advertisements must be submitted in electronic format to lhedstrom@sc.edu. Mac format accepted. Ad must be created in either Adobe InDesign, Adobe Illustrator, or Adobe Photoshop and saved as an EPS or a PDF (300 DPI). Materials in Microsoft Word, Publisher, PowerPoint, or Corel Draw cannot be accepted.

Method of Payment: (payment due by May 1, 2009)

- Check payable to University of South Carolina
- Mail to:
2009 NASSM ~ c/o USC Dept of Sport & Entertainment Management ~
Carolina Coliseum, Room 2012 ~ Columbia, SC 29208
- If your company needs to be invoiced, please contact Lori Hedstrom, Conference Manager, at (803) 777-6720 or lhedstrom@sc.edu.

Contact Information:

Company Name: _____

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Please fax completed form to (803) 777-8788