

2009 annual conference



NASSM

*University of South Carolina
Columbia, SC*

May 27—30, 2009

Columbia Metropolitan
Convention Center

Hosted by:
Department of Sport &
Entertainment Management
University of South Carolina

sponsorship opportunities

About NASSM

The North American Society for Sport Management (NASSM) is actively involved in supporting and assisting professionals working in the fields of sport, leisure, and recreation. NASSM's purpose is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management—both theoretical and applied aspects. The annual conference, which attracts approximately 400+ academicians and students, changes location each year. The 2009 conference will be held in the heart of the Palmetto State—Columbia, SC.

For more information, visit:
www.nassm.org

About USC

The University of South Carolina Department of Sport and Entertainment Management prepares undergraduate and graduate students for a variety of positions in the sport and entertainment industry. The goal of the faculty and the department is to create an integrated academic learning environment for analyzing and resolving challenges in the business of sport and entertainment. Students can enter the industry with exceptional knowledge, professional preparation, a strong alumni network, and the confidence to assume leadership positions.

For more information, visit:
www.sportandentertainment.org

event sponsorship opportunities

Garth Payton Distinguished Service Award Reception: (1) at \$2,500 Thursday, May 28, 2009

- Four (4) complimentary tickets to reception
- Opportunity to welcome attendees to reception
- Sponsor recognition in conference program, proceedings, and website
- Prominent signage in function room
- One (1) 1/4" page ad in conference program (black & white ad / camera ready artwork to be provided by your company)
- Opportunity to include flyers and/or promotional items in registration packets
- One 10' x 10' exhibit booth

President's Luncheon: (1) at \$2,500 Friday, May 29, 2009

- Four (4) complimentary tickets to luncheon
- Reserved seating for four (4) at preferred table
- Opportunity to welcome attendees to luncheon
- Sponsor recognition in conference program, proceedings, and website
- Prominent signage in function room
- One (1) 1/4" page ad in conference program (black & white ad / camera ready artwork to be provided by your company)
- Opportunity to include flyers and/or promotional items in registration packets
- One 10' x 10' exhibit booth

Dr. Earle F. Zeigler Award Banquet & Dinner: (1) at \$2,500 Saturday, May 30, 2009

- Four (4) complimentary tickets to dinner
- Reserved seating for four (4) at preferred table
- Opportunity to welcome attendees to dinner
- Sponsor recognition in conference program, proceedings, and website
- Prominent signage in function room
- One (1) 1/4" page ad in conference program (black & white ad / camera ready artwork to be provided by your company)
- Opportunity to include flyers and/or promotional items in registration packets
- One 10' x 10' exhibit booth

reception sponsorship opportunities

International Reception: (1) at \$1,000

Tuesday, May 26, 2009

- Four (4) complimentary tickets to reception
- Opportunity to welcome attendees to reception
- Sponsor recognition in conference program, proceedings, and website
- Prominent signage in function room
- One (1) 1/4" page ad in conference program (black & white ad / camera ready artwork to be provided by your company)

Opening Reception: (1) at \$1,000

Wednesday, May 27, 2009

- Four (4) complimentary tickets to reception
- Opportunity to welcome attendees to reception
- Sponsor recognition in conference program, proceedings, and website
- Prominent signage in function room
- One (1) 1/4" page ad in conference program (black & white ad / camera ready artwork to be provided by your company)

Networking & Coffee Breaks: (6) at \$500 each

two each on Thursday, May 28 / Friday, May 29 / Saturday, May 30

- Two (2) complimentary tickets to one meal/social function of your choosing
- Sponsor recognition in conference program, proceedings, and website
- Signage in break area

sport sponsorship opportunities

Golf Tournament: (4) at \$250 each

Wednesday, May 27, 2009

- Complimentary entry for two (2) players into tournament
- Sponsor recognition in conference program, website, and on golf signage
- Opportunity to distribute flyers and/or promotional items to golf participants

Tennis Tournament: (4) at \$250 each

Wednesday, May 27, 2009

- Complimentary entry for two (2) players into tournament
- Sponsor recognition in conference program, website, and on tennis signage
- Opportunity to distribute flyers and/or promotional items to tennis participants

sponsorship information

_____ (insert company name) would like to partner with the 2009 NASSM Conference at the following sponsorship level: *(please check)*

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> Paton Reception | \$2,500 | <input type="checkbox"/> Opening Reception | \$1,000 |
| <input type="checkbox"/> President's Luncheon | \$2,500 | <input type="checkbox"/> Networking Breaks | \$500 |
| <input type="checkbox"/> Zeigler Banquet | \$2,500 | <input type="checkbox"/> Golf Tournament | \$250 |
| <input type="checkbox"/> International Reception | \$1,000 | <input type="checkbox"/> Tennis Tournament | \$250 |

Method of Payment: (payment due by May 1, 2009)

- Check payable to University of South Carolina
- Mail to:
2009 NASSM ~ c/o Dept of Sport & Entertainment Management ~
Carolina Coliseum, Room 2012 ~ Columbia, SC 29208
- If your company needs to be invoiced, please contact Lori Hedstrom, Conference Manager, at (803) 777-6720 or lhedstrom@sc.edu.

Contact Information:

Company Name: _____

Representative: _____

Title: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Please fax completed form to (803) 777-8788