



THE NASSM TEACHING AND LEARNING FAIR CALL FOR PRESENTERS



The North American Society for Sport Management Teaching and Learning Fair, held annually as part of the NASSM conference, is a forum for the exchange of ideas, strategies, assignments, projects, and other teaching and learning tools of use and importance to sport management faculty. The Fair “presentation” consists of a walk-up style conversation where presenters highlight an activity, case study, or any deliverable teaching tool, technique, or pedagogy from the Sport Management academic area that demonstrates education in action. All NASSM members and guests registered for the NASSM conference are eligible to present at the NASSM Teaching and Learning Fair.

Topical Requirements	Topical areas of all NASSM Teaching and Learning Fair presentations should cover key content associated with the Common Professional Component (CPC) outlined by the Council on Sport Management Accreditation (COSMA): Social, Psychological, & International Foundations of Sport; Management (Sport Management Principles, Sport Leadership, Sport Operations Management/Event & Venue Management); Ethics in Sport Management; Sport Marketing; Finance/Accounting/Economics (Principles of Sport Finance, Accounting, Economics of Sport); Legal Aspects of Sport; and Integrative Experiences (Strategic Management/Policy, Internship, Capstone Experience).
Example Topics	Course planning; course design; assessment; teaching cases, communication activities; digital displays; use of multiple media; writing activities; portfolio development; engagement activities; class presentations and performances; activities promoting critical and/or constructive thinking and/or proficiency in inquiry; creative problem solving; creative environments to enhance academic success; service activities; extracurricular activities facilitating student growth; advising activities that extend teaching and learning; learner activities occurring outside of the classroom; and numerous additional topics as suggested/submitted.
Presentations	Presenters will disseminate their materials/information via tri-fold display, and/or handout, and/or demonstration, and/or laptop display, and/or any means of their choice fitting on ½ of a 2’ x 5’ table. NASSM will provide no utilities, projectors, or other materials. Presenters are responsible for all presentation, display, and demonstration materials.
Submissions	Submit your presentation description in the following format: Name (Institutional Affiliation) Presentation Title Related COSMA CPC 50-word maximum description of your presentation (OVER)

The submission should be typed in 12-point Times New Roman font, single-spaced. Your description and subsequent presentation should relate directly to Sport Management classroom, field, or on-line teaching and learning (see example provided below.)

The due date for submissions is February 15. The submission should be sent in the body of an e-mail message (no attachments) to ntlfair@bgsu.edu

NASSM Teaching and Learning Fair presentations are not refereed, however a committee of 3 - 4 qualified evaluators will examine submissions to verify the topic relationship to COSMA CPC. All submissions will be accepted provided the presentation description is cogent and relates directly to COSMA CPC and Sport Management classroom, field, or on-line teaching and learning.

Number of Submissions

Participants may submit one and ultimately deliver one NASSM Teaching and Learning Fair presentation per year. A NASSM Teaching and Learning Fair presentation MAY be made in addition to any presentations in the main NASSM conference program.

Notification

Presenters will be notified of their presentation status via an official acceptance letter sent by e-mail attachment no later than March 31. Presenters who subsequently decide to not participate must notify NASSM via ntlfair@bgsu.edu by April 30.

Day/Time/Length of Fair

The NASSM Teaching and Learning Fair will be one hour in duration, with day and time to be announced in the NASSM official printed program. Presenters must remain at a designated assigned station for the duration of the Fair.

A handout or some other “take-away” material is required. Presenters should have some form of instructive materials to disseminate to NASSM Teaching and Learning Fair attendees.

EXAMPLE SUBMISSION

Jane Doe (Anywhere University)
Assessment Rubric for Sponsorship Case Studies
COSMA CPC: Sport Marketing

This display features a rubric constructed to evaluate students' case study presentations. The rubric is used to assess application of principles (effective use of data, substance, evidence), analytical soundness (goals/solutions, strategies, assumptions, tactics), and professional style (organization, credibility, creativity, enactment). A copy of the rubric is available in a handout.