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2009 NASSM Conference Website Has Been Launched

Columbia, SC- (August 13, 2008) The University of South Carolina Department of Sport and Entertainment Management will host the 2009 North American Society for Sport Management (NASSM) Conference May 27-30, 2009 at the Columbia Metropolitan Convention Center. The conference website has been launched at www.nassm.com/NASSM2009/. As more information becomes available, it will be posted on the website.

NASSM is actively involved in supporting and assisting professionals working in the fields of sport, leisure, and recreation. NASSM's purpose is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management—both theoretical and applied aspects. The annual conference, which attracts approximately 400+ academicians and students, changes location each year.

The University of South Carolina Department of Sport and Entertainment Management is dedicated to preparing undergraduate and graduate students for a variety of positions in the sport and entertainment industry. The University of South Carolina was the first major University to develop a separate department for the study of sport and entertainment in a business curriculum.

For more information about NASSM, visit www.nassm.com.

For more information about the Department of Sport and Entertainment Management, visit www.sportandentertainment.org.

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