

NASSM



Benefits of Membership

WHY SHOULD I JOIN?



Member benefits for Faculty



ABOUT NASSM

History

NASSM was the first scholarly organization formed to meet the unique interests of persons within sport management academe (scientific study and professional preparation). On September 20, 1985, at the urging of Earle F. Zeigler, Robert Boucher, Janet Parks, and Beverly Zanger met in Windsor, Ontario to discuss convening a group of sport management academicians in order to identify common needs and concerns. After a series of productive discussions among these and other individuals, they decided to invite others with common interests to join them in forming a professional organization. Thus, the North American Society for Sport Management was established. The first annual conference was held in 1986, at Kent State University (Ohio). NASSM over time has continued to grow and has evolved to become the model for sport management professional affiliation.



ABOUT NASSM

Function

NASSM consists of approximately 900 professional, student, and emeritus members who are actively involved in supporting and assisting professionals working in the fields of sport, leisure and recreation. The purpose of the North American Society for Sport Management is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management – both theoretical and applied aspects.



Benefit #1 – Journals

NASSM's official research journal is the Journal of Sport Management. The journal embraces research focusing on the theoretical and applied aspects of management related to sport, exercise, dance, and play. JSM research focuses on sport management in a variety of settings such as professional sport, intercollegiate and interscholastic sport, health/sport clubs, sport arenas, and community recreational sports.

The Sport Management Education Journal advances the body of knowledge in pedagogy as it relates to sport management education and disseminates knowledge about sport management courses, curricula, and teaching.

Both journals are highly respected outlets for faculty research endeavors.

Member benefits for Faculty



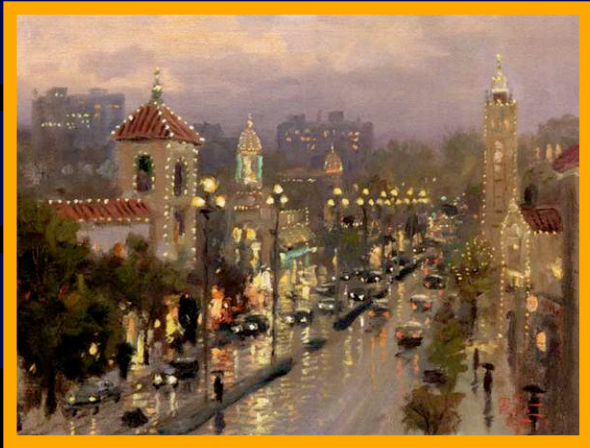
Benefit #2 - The Conference

NASSM's annual conference has been a must-attend event for most of its members over the past two decades. It provides invaluable opportunities for presenting research, networking, exchanging ideas, professional development, collaboration, and more. For faculty, the conference is an unlimited opportunity to meet and converse with colleagues in the sport management academy, gain insight into cutting edge research, and gain valuable professional experience and contacts. The conference also provides for interaction with students from a wide array of programs and backgrounds. Presentations at the conference are peer reviewed, and are accepted at a rate that usually approximates 65%.

Member benefits for Faculty

The Conference

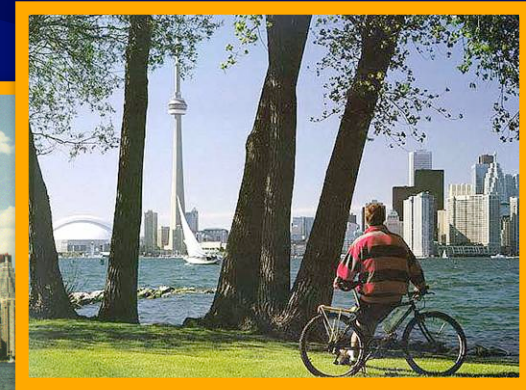
NASSM Conference



Kansas City, Missouri –
2006



Miami, Florida – 2007



Toronto, Canada –
2008



Benefit #3 – Professional Service

- NASSM members are encouraged to get involved with the society's governance through a number of means. Various ad hoc and standing committees exist, as well as opportunities to serve in several capacities on the Executive Council. Service to the profession in these capacities is critical to the field, and is beneficial for faculty members who are tenure earning and/or seeking other professional networking opportunities
- Professional development is also enhanced through membership by facilitating participation in the various workshop activities that typically are included in the annual conference schedule.

Member benefits for Faculty



Benefit #4 – NETWORKING

The ability to network with other faculty members and recruit students in the sport management field is invaluable. Most academics keep in contact with other people in sport management primarily through NASSM and its annual conference. This can help you in many ways, including research collaborations and professional opportunities. To get the most benefit out of NASSM as a professional resource, we encourage every member to be actively involved in the governance of the organization.

Member benefits for Faculty

NETWORKING

NASSM Annual Conference



Discussing Research



Workshops



Earle F. Ziegler Banquet



Presidents Luncheon



Benefit #5 – Access to Information

- Members of NASSM are granted access to the Directory of Members, which can greatly facilitate your ability to utilize other academic professionals as valuable resources.
- NASSM compiles complete and accurate information of member institutions with Sport related curricula around the world.
- Teamwork Online partners with NASSM to provide free access to their weekly listing of sport related job and internship opportunities, a valuable resource for you to be a conduit of information to your students.

Member benefits for Faculty



Benefit #6 - Professionalism

For faculty at all career stages, it is important that you are able to establish/maintain a professional identity for yourself within the field. To do this most efficiently and effectively, you should strive to become active in its core. NASSM membership helps you to establish a professional reputation by providing opportunities for publishing, presenting, reviewing, governance, publicity and referral services, and professional interaction as no other organization is able to do in the sport management field. By being involved, you also help to join the leaders in our field in their quest to establish professional authority and recognition for our field.

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