

# NASSM



## Benefits of Membership

# WHY SHOULD I JOIN?



Member benefits for students



# ABOUT NASSM

## History

NASSM was the first scholarly organization formed to meet the unique interests of persons within sport management academe (scientific study and professional preparation). On September 20, 1985, at the urging of Earle F. Zeigler, Robert Boucher, Janet Parks, and Beverly Zanger met in Windsor, Ontario to discuss convening a group of sport management academicians in order to identify common needs and concerns. After a series of productive discussions among these and other individuals, they decided to invite others with common interests to join them in forming a professional organization. Thus, the North American Society for Sport Management was established. The first annual conference was held in 1986, at Kent State University (Ohio). Over time, NASSM has continued to grow and has evolved to become the model for sport management professional affiliation.



# ABOUT NASSM

## Function

NASSM consists of approximately 900 professional, student, and emeritus members who are actively involved in supporting and assisting professionals working in the fields of sport, leisure, and recreation. The purpose of the North American Society for Sport Management is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management – both theoretical and applied aspects.



## Benefit #1 – NETWORKING

The ability to network with other students, future colleagues, and faculty members in the sport management field is invaluable. Many academics keep in contact with other people in sport management primarily through NASSM and its annual conference. This can help you in many ways throughout your career, including research collaborations and professional opportunities. To get the most benefit out of NASSM as a professional resource, we encourage every member to be actively involved in the organization.

### Member benefits for students

# NETWORKING

*NASSM Annual Conference*



Discussing Research



Student Luncheon



Earle F. Ziegler Lecture



Presidents Luncheon



## Benefit #2 – The Journal

NASSM's official research journal is the Journal of Sport Management. The journal embraces research focusing on the theoretical and applied aspects of management related to sport, exercise, dance, and play. JSM research focuses on sport management in a variety of settings such as professional sport, intercollegiate and interscholastic sport, health/sport clubs, sport arenas, and community recreational sports.

JSM is the field's flagship academic publishing outlet. Ph.D. students should read it, learn about it, know the authors, editorial board members, and seek to get involved through submissions, book reviews, and digest contributions.

## Member benefits for students



## Benefit #3 - The Conference

NASSM's annual conference has been a must-attend event for most of its members over the past two decades. It provides invaluable opportunities for presenting research, networking, exchanging ideas, professional development, collaboration, and more. For the Ph.D. student, the conference is an opportunity to meet and converse with the leaders of the sport management academy, gain insight into cutting edge research, and gain valuable professional experience and contacts. The conference also provides students with the opportunity to get involved with NASSM by running for an elected position on its Executive Council.

## Member benefits for students

# *The Annual Conference*



Kansas City, Missouri –  
2006



Ft. Lauderdale, Florida  
– 2007



Toronto, Canada –  
2008



## Benefit #4 - Access to Information

- Members of NASSM are granted access to the Directory of Members, which can greatly facilitate your ability to utilize other academic professionals as valuable resources.
- NASSM compiles complete and accurate information of member institutions with Sport related curricula around the world.
- Teamwork Online partners with NASSM to provide free access to their weekly listing of sport related job and internship opportunities, a valuable resource for information for students.

Member benefits for students



## Benefit #5 - Professionalism

As you are earning your Ph.D., it is important that you also begin to establish a professional identity for yourself within the field. To do this most efficiently and effectively, you should strive to become active in its core. NASSM membership helps you to establish a professional reputation by providing opportunities for publishing, presenting, reviewing, governance, publicity and referral services, and professional interaction as no other organization is able to do in the sport management field. By being involved, you also help to join the leaders in our field in their quest to establish professional authority and recognition for our field.

## Member benefits for students

# *Professionalism*

## *Presentations / Networking*



Student Research  
Competition



Connecting With Future  
Colleagues