

2007 North American Society for Sport Management Conference (NASSM 2007)

NASSM's Role in Enhancing Membership Services and Professional Preparation for Doctoral Students: A Panel Discussion

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Brian Crow, (Moderator) Slippery Rock University

**Session 18: Other
Workshop (75-minute)**

Friday, June 1, 2007

2:00 PM - 3:15 PM

Faculty membership in NASSM is considered by many in the sport management professoriate as a necessity for expanding and developing one's professional network, research agenda, scholarly writing, and teaching effectiveness. For doctoral student members, NASSM has the potential to provide these future professors with resources and services that cannot otherwise be obtained through coursework, labs, field studies, or in library catalogs. Unfortunately, many students are unaware of the benefits or are incapable of tapping into the network. Effective communication between NASSM and doctoral students on how best to service and administer to one another would provide the potential for a myriad of mutual benefits including: greater doctoral student membership presence and participation in NASSM events, enhanced educational opportunities, professional development, and networking by graduate students outside of their own programs.

The purpose of the panel presentation is focused discussion on NASSM's role in improving membership services to and professional preparation for doctoral students. Topics include: a) a summary statement focused on professoriate preparation, b) the current state of NASSM graduate student's sport management program experiences, c) the current state of NASSM graduate student's participation in NASSM, d) ideas for bridging the gap between sport management program professoriate preparation and NASSM's student membership services, e) NASSM's future role in student membership services, f) implementation strategies for proposed student membership services in NASSM, and g) recommendations for consistency and oversight of student member participation and services.

The panel for this presentation will consist of current and former NASSM board members, current student board members, faculty members and doctoral student members. Current NASSM President Brian Crow will serve as the moderator and will seek to guide the discussion with questions aimed at creating a strategy for implementing solutions to increasing doctoral student membership, participation, and leadership opportunities within NASSM. Sufficient time will be allocated for comments and question from the audience, as the focus of this panel presentation is directed at creating a more interactive and inclusive doctoral student member experience in NASSM, thereby, aiding sport management programs across the country with achieving educational goals, and graduating more well-rounded and employable future sport management faculty. A summary report will be provided to attendees of the NASSM student membership survey included in this presentation.