

NASSM Past-President's Workshop

External Funding and the Sport Management Discipline: The Potential Role of NASSM

Brian Crow, Slippery Rock University, NASSM Past-President

Mary Hums, University of Louisville
Dennis Phillips, University of Southern Mississippi
Lou Marciani, University of Southern Mississippi
Anita Moorman, University of Louisville
Michael Sagas, Texas A & M University

The purpose of this workshop is to examine the increasing pressure for sport management academicians to generate higher levels of external funding for tenure and promotion. There is a widely-held belief that traditional grant money, specifically federal grant money, is hard to secure in our field.

Objectives include beginning a discussion related to the following questions:

- 1) What are the external funding requirements at various institutions represented by NASSM members?**
 - a. Is there a specific dollar amount that must be reached?**
 - b. Are some grants more prestigious, regardless of dollar amount?**
- 2) Are there funding opportunities, particularly at the federal (both American and Canadian) level? If so, describe.**
- 3) What types of grants are most often funded?**
- 4) Are there opportunities for collaboration between institutions?**
- 5) Should NASSM, as the preeminent society of sport management academicians play a role in educating administrators of funding difficulties?**
 - a. If so, what is that role?**