

2008 North American Society for Sport Management Conference (NASSM 2008)

A case study of organizational capacity in nonprofit community sport

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Finalist

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2:30 PM - 2:55 PM

Abstract 9902

The purpose of this study was to explore the nature and impact of organizational capacity in one nonprofit community sport organization, according to the multiple dimensions of capacity identified by Hall et al. (2003). The dimensions include human resources, financial, relationships/networks, infrastructure and process, and planning and development capacity. The study design incorporated interviews with board members and coaches as well as active-member researcher observations (Adler & Adler, 1987). Key aspects of each capacity dimension in this organization were uncovered. Further, connections among the dimensions were revealed, and the relatively greater importance of human resources and planning and development capacity for goal achievement were identified. The findings support the use of a multidimensional approach for generating a comprehensive understanding of organizational capacity in the context examined here and for identifying where and how capacity may be enhanced.