

**Brian E. Menaker, Ph.D.**

700 University Blvd  
Kingsville, TX 78363  
brian.menaker@tamuk.edu

**EDUCATION**

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Ph.D.	University of Florida	August 2011	Sport Management
M.A.	University of Iowa	July 2007	Sport Studies
B.A.	Grinnell College	May 2004	History

**CURRENT EMPLOYMENT**

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*Academic*

2015-Present Texas A&M University – Kingsville.  
Department of Health & Kinesiology  
Interim Associate Department Chair (Sep 2023- Present)  
Graduate Program Coordinator (Sep 2023- Present)  
Associate Professor (Promoted and tenured, Fall 2020)  
Sport Business Program Coordinator (2017-present).

**NASSM PRESENTATIONS (MOST RECENT)**

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- Menaker, B. E. & Odio, M. A. (2022, June). Overcoming challenges of offering internships at rural regional universities. 2022 North American Society for Sport Management Conference, Atlanta, GA.
- Menaker, B. E., Sheptak, R. D., Kurland, J., & Tekin, D. (2020, May). Defining the community-driven approach to sport venue and event security. North American Society for Sport Management (NASSM) Conference, San Diego, CA. –Virtual, COVID 19.

**RELATED GRANT ACTIVITIES**

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*Funded Grants*

Menaker, B. E. (PI) Center for Teaching Effectiveness Faculty Development Award for Teaching and Learning presentation at NASSM Conference, Texas A&M University-Kingsville. (2024; \$500).

Menaker, B.E. Using Research to Inform Sport Event and Facility Design. Research Course Redesign: Title V FP2S Grant, Texas A&M University – Kingsville. (Awarded 2023; \$2,500)

Menaker B.E. (PI) Grant proposal submitted for 2022 NASSM Service Learning Grant. *Establishing the Classroom as Organization in Experiential Learning Courses while Building Capacity of the Kingsville Cross Country Race Series*. Amount Awarded: (2022; \$5,000).

Menaker, B. E. (PI) Center for Teaching Effectiveness Faculty Development Award for Teaching-related presentation at NASSM Conference, Texas A&M University-Kingsville. (2022; \$750).

SELECTED SERVICE

Board of Directors

- SRLA Board of Directors – Member -at- Large: Honors and Awards (Spring 2022 – Spring 2024 (elected))

Committee Service

- Member of NASSM Service Learning Grant Selection Committee
  - 2023 & 2024
  - Chair: 2023
- Member of SRLA Honors and Awards Committee
  - 2020 – present
  - Chair: 2022 - 24
- Member of NASSM Conference Workgroup
  - 2018 -19

Conference/Meeting Session Chair (selected)

- Session moderator at 2019, 2022 & 2023 NASSM Conference.
- Session chair at 4<sup>th</sup> World Association of Sport Management Conference in Doha, Qatar

Conference/Meeting Miscellaneous Service

- Abstract Reviewer – World Association of Sport Management (2023 Conference)
- Abstract Reviewer – Sport and Recreation Law Association (2017, 2018, 2020, 2021, 2022, 2023, 2024 Conferences)
- Abstract Reviewer - North American Society of Sport Management (2020, 2017, 2016) Conference).

Editorial Boards

- Journal of Issues in Intercollegiate Athletics (2019 – present)

Related University Service (TAMU-K)

- General Education Council Member (2022- present)
- Committee on Committees for Faculty Senate (Chair: 2023-24)
- Council on Institutional Effectiveness and Planning (IEP) Fall 2022 – present (appointed – President of TAMUK)
- Faculty Senate Executive Committee (elected Faculty Senate). Spring 2022-present
- Faculty Morale Survey ad hoc Committee – Chair. (appointed Faculty Senate President. Fall 2022 – present. Formed committee and commenced research on producing a survey.
- Faculty Senate Elections Committee (appointed). Spring 2022 – Spring 2023
- International Studies & Programs Advisory Committee (Appointed – Academic Affairs): Fall 2020 – Spring 2023
- Piper Award Committee (Appointed – Faculty Senate President): Fall 2020 – Summer 2022
- Strategic Planning Committee (Appointed – College Dean) Fall 2020 –Fall 2021