
JULES WOOLF PH.D.

Assistant Professor in Sport Management
University of Illinois Urbana-Champaign
Department of Recreation, Sport and Tourism; College of Applied Health Sciences
Sport+Development Laboratory Director

Tel: (217) 300-8358

Cell: (740) 818-4734

Email: jwoolf@illinois.edu

EDUCATION:

- 2007 Ph.D. Kinesiology (Sport Management)
The University of Texas at Austin, USA *Advisor: B. Christine Green*
The effects of disgust eliciting persuasive messages on physical activity.
- 2001 M.Ed. Kinesiology (Exercise Physiology and Nutrition)
The University of Texas at Austin, USA *Advisor: Edward F. Coyle*
A critical examination and evaluation NFL strength and conditioning training programs.
- 1996 B.Sc. (Hons) Sport Science (2:1)
The University of Wolverhampton, England *Advisor: Gregory Whyte*
The effects of creatine supplementation on repeated bouts of 90 seconds of maximal exercise: a double-blind study.

AWARDS AND NOMINATIONS

2023 College of Applied Health Sciences Excellence in Online & Distance Teaching Award Winner

PROFESSIONAL EXPERIENCE

- 2015 – 2018 Adelphi University, Department of Health and Sport Sciences: *Assistant Professor*
- 2014 – 2015 Ohio University, Department of Sports Administration, College of Business: *Visiting Assistant Professor*
- 2011 – 2014 University of Windsor, Faculty of Human Kinetics, Canada: *Assistant Professor – 3-year limited term*
- 2010 – 2011 Western Illinois University, Department of Kinesiology: *Assistant Professor*
- 2007 – 2010 The University of Texas at Austin, Department of Kinesiology: *Lecturer*
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RESEARCH

My research focuses on the management of sport and the development of human potential. The goal of my research is to advance our understanding of the ways in which sport can be a positive transformative experience that enables participants to develop their potential in a safe and healthy manner. Within this, I primarily explore the ways in which people can be influenced to use or abstain from the use of performance-enhancing drugs. Secondly, I critically examine sport development policies and practices, while challenging the assumptions that pervade sport, so that sport can be better designed and placed to deliver on its promise as a true benefit to society.

GRANTS AND FUNDED PROJECTS: TOTAL: \$507,660 (16 funded, 3 approved for funding, last 5 listed)

5. World Anti-Doping Agency Social Science Research Grant (\$149,000). Evaluating the Impact of the WADA International Standard for Education (ISE) at the Global and Anti-Doping Organisation (ADO) Levels. I. Boardley (PI), **J. Woolf (co-PI)**, & S. Chen. (January 2022 – December 2024).
4. World Anti-Doping Agency Social Science Research Grant (\$19,699). The ‘selves’ in doping: A multi-country study. S. Zhang (PI), I. Boardley, J. Liu, & **J. Woolf**. (January 2022 – December 2023).
3. CO+RE: The Community + Research Partnership Program, University of Illinois Urbana-Champaign (\$50,000). Examining the effects of a youth-based sport for development program on socio-emotional learning and academic efficacy. **J. Woolf (PI)**, & K. A. Richards (Co-PI). (September 2022 – September 2023).
2. World Anti-Doping Agency Social Science Research Grant (\$42,208). Knowledge of performance enhancement and interpersonal communication among Caribbean adolescent athletes: implications for social norm information and program intervention design. **J. Woolf (PI)**, R. Alleyne, S. Sutherland, P. Vargas, A. Griffith, & S. Shen. (March 2021 – May 2024).
1. Campus Research Board, University of Illinois Urbana-Champaign (\$25,111). Interpersonal communication among Caribbean adolescent athletes on performance enhancement: implications for social norm formation and anti-doping education intervention design. **J. Woolf (PI)**. (September 2021 – September 2022).

PUBLICATIONS: PEER-REVIEWED JOURNAL ARTICLES (25; last 5 listed)

5. Ruwuya, J., Juma, B. O., & **Woolf, J.** (2022). Challenges associated with implementing anti-doping policy and programs in Africa. *Frontiers in Sports and Active Living-Sports Management, Marketing, and Economics*, 4, 966559.
4. Juma, B. O., **Woolf, J.**, & Bloodworth, A. (2022). The Challenges of Anti-Doping Education Implementation in Kenya: Perspectives from Athletes and Anti-Doping Educators. *Performance Enhancement and Health*, 10(3), 100228.
3. **Woolf, J.**, Lee, W., Sato, M., & Welty Peachey, J. (2022). Disasters and Catastrophes: The Impact on People with Disabilities' Leisure-time Physical Activity Participation and Associative Mental Health and Well-Being. *Leisure Studies*, 1-12.
2. **Woolf, J.**, Chen, G., Haugen, M., & Welty Peachey, J. (2022). Role Conflict of Chinese Student-Athletes: Distinct Challenges they Face and Implications for Collegiate Sport Administrators. *Journal of Global Sport Management*, 1-19.
1. **Woolf, J.**, Yoon, H., & Perkari, K. (2021). Fighting and doping: Professional mixed martial artists' knowledge, rationalization, and experiences of performance enhancing substances and supplements. *Performance Enhancement & Health*, 9(1), 100190.

PRESENTATION: (69 peer-reviewed; 10 Distinguished Invited Speaker)

MEDIA APPEARANCES: (3 Television/Internet; 13 Radio; 22 Print)

TEACHING

I am a scholarly teacher, and my teaching practice is informed by evidence-based pedagogical principles. I engage in continuous development of my teaching practices through self-directed reading and teaching development workshops.

COURSE TAUGHT (33; 19 graduate, 14 undergraduate; examples listed)

- Sport Brand Management
- Sport Marketing
- Strategic Management
- Personnel & Program Evaluation
- Sport Economics
- Research in Sport Management
- Sport Governance and Ethics
- Diversity and Sport
- Organizational Behaviour
- Sport Development
- Financial Issues in Sport
- Sport Facilities and Event Management
- Legal Issues in Sport
- Sports in American Culture
- Sociological and Ethical Issues in Sport

CURRENT ADVISEES

Rekha Janarthanam, Ph.D. Student, Department of Recreation, Sport and Tourism, UIUC	Fall 2022 – Present
Jonathan Ruwuya, Ph.D. Student, Department of Recreation, Sport and Tourism, UIUC	Fall 2021 - Present
Byron Juma, Ph.D. Candidate (ABD), Department of Recreation, Sport and Tourism, UIUC	Fall 2020 - Present

SERVICE AND PROFESSIONAL ACTIVITIES

WORLD ANTI-DOPING AGENCY

2024 – present Social Science Research Expert Advisory Committee
 2013 – 2022 Social Science Research Grant Program reviewer

NORTH AMERICAN SOCIETY FOR SPORT MANAGEMENT

2023 The Earle F. Zeigler Lecture Award Committee member
 2021 – 2023 North American Society for Sport Management annual conference reviewer (Section head)

EDITORIAL BOARD MEMBER

2022 – present Performance Enhancement & Health
 2019 – present Case Studies in Sport Management
 2019 – present Frontiers in Sport and Active Living
 2015 – present Journal of Global Sport Management

MEMBERSHIPS AND AFFILIATIONS

2020 – present Human Enhancement Drugs Network
 2016 – present The International Network of Doping Research
 2008 – present North American Society for Sport Management