Getting on the Publication Plane: Publication processes for new scholars

Jacqueline McDowell (Moderator), Texas A&M University
Laurence Chalip, University of Texas at Austin
Lucie Thibault, Brock University
Bill Gerrard, University of Leeds, UK
B. Christine Green, University of Texas at Austin

Friday, May 30, 2008

Session 11
8:30 AM - 9:45 AM

The task of seeking out and applying for faculty positions can be intimidating for new, or soon-to-be, graduates of sport management doctoral programs. Many sport management positions require new PhDs to show evidence of scholarly research; therefore the purpose of this interactive panel presentation is to help graduate students become aware of publishing expectations and learn how to navigate the publication process. While the focus of this panel discussion is directed at graduate students, all NASSM attendees are welcome to listen to the panel and join in the conversation.

The panel for this presentation consists of current faculty members who serve as NASSM Research Fellows, Zeigler Award and/or as current or past editors or editorial board members of The Journal of Sport Management, The Sport Management Review, European Sport Management Quarterly, Journal of Sports Economics, Sociology of Sport Journal, International Journal of Sports Marketing and Sponsorship, and Journal of Sport Policy. Topics to be covered include: Establishing a research program and suggestions for writing publishable journal articles. The panelist will also provide suggestions on how to choose the appropriate journal to submit your article. Finally, they will also cover the review process, and the panelist will provide insights into what reviewers are looking for, common reasons articles are rejected, and how to submit and address questionable reviewer suggestions.