The Understanding of International Sporting Event

Jiyoung Park, University of Northern Colorado
Jin Park, Indiana University at Bloomington

Teaching & Learning Fair - Cooperative/Collaborative Small Group Learning (Olympic Sport)
Teaching & Learning Fair Presentation
Abstract 2017-230

Friday, June 2, 2017

1:50 PM
Room: Sopris

The purpose of this activity is to develop or enhance sport management students’ understanding of international sporting event based on 2018 PyeongChang Winter Olympic Games characteristics using a small group activities. A copy of the assignment is available in a handout.