Sport Media/Sport Communication Course Project

Tom Bell, Campbellsville University

Teaching & Learning Fair - Experiential/Service Learning (College Sport)
Teaching & Learning Fair Presentation
Abstract 2017-302

Saturday, June 3, 2017
9:40 AM
Room: Sopris

This project helps students learn skills of a sports information director (SID). Students create a sport media guide and corresponding web-page of one university athlete who would be promoted as an All-American prospect. A quick fact sheet is also completed. Examples of projects will be provided for inspection.