Carmel-by-the-Sea Consulting Activity

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Teaching & Learning Fair - Case Studies (College Sport)  
Teaching & Learning Fair Presentation  
Abstract 2017-384

Saturday, June 3, 2017  
1:55 PM  
Room: Sopris

I developed a fictitious university and business scenario set 20 years in the future to help students with little management experience understand a) how mission and vision guide decision making, b) the importance of context in making recommendations, c) financial analysis and d) imperfect trade offs.