Use of WebEx to Teach An Online Sport Entrepreneurship Graduate Course

Robert Case, Old Dominion University

Teaching & Learning Fair - Online Learning (Other) Saturday, June 3, 2017
Teaching & Learning Fair Presentation 1:55 PM
Abstract 2017-386 Room: Sopris

Sport entrepreneurship courses are fairly new to sport management curricula. Sport management students who hope to develop small businesses benefit from courses in sport entrepreneurship. The purpose of this presentation is to explain and demonstrate how WebEx can be used to successfully teach an online graduate course in sport entrepreneurship.