Published research represents an important indicator for individuals in the academy, specifically, and the growth of an academic discipline, more broadly. Consider, for example, that publishing in peer-reviewed journals is one of the primary tasks of academics. Tenure and promotion decisions frequently are influenced by the quality and quantity of publications (Silverman, 1999). The degree to which others draw from and cite one’s published work is one measure of research impact (Garfield, 2006).

From a broader perspective, scholarship published in academic journals signals the growth of a discipline (Colquitt & Zapata-Phelan, 2007). Theoretical advances, new and interesting insights, and the meaningfulness of the scholarship for people in the field—these are all indicators of how far academic disciplines have progressed.

Given the primacy of publishing, the purpose of this symposium is to explore publishing in peer-reviewed academic journals. The editors of the primary journals in sport management—Sport Management Review, Journal of Sport Management, European Sport Management Quarterly, Sport Marketing Quarterly, and Sport Management Education Journal—will serve as panelists. The editors will discuss (a) publishing trends; (b) key indicators of quality scholarship, (c) common pitfalls among manuscripts that are ultimately not accepted; (d) reviewer and editorial board selection; and (e) pros and cons associated with journal impact factors and related metrics. The panel will also seek audience participation.

The symposium will have implications for researchers seeking to publish in sport management journals. The discussions also have the potential to inform the publishing process in the discipline.