Effective Approaches for Integrating Interactive Technologies into Sport Management Classrooms

Tyreal Yizhou Qian, University of Georgia
James J. Zhang (Advisor), University of Georgia

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Student engagement is vital in achieving learning objectives of sport management programs; yet, it is too often for instructors to find it difficult to maintain students’ attention, interest, and passion. This presentation illustrates effective approaches of integrating interactive technologies into classrooms, creating enjoyable learning experiences, capturing attentions, and elevating engagement.