The Leaderboard: Using a Fantasy Sports Model to Study Leadership Assessment

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Teaching & Learning Fair - Role Playing (Professional Sport)  
Teaching & Learning Fair Presentation  
Abstract 2018-174  

Friday, June 8, 2018  
10:25 AM  
Room: Halifax

Students learn about leadership assessment using a fantasy sports model. After collaboratively developing behavioral markers of leadership, students draft a team of active sport industry leaders. Students award points during the semester when their leaders display the aforementioned behaviors. Administrators, coaches, and players are compared within and across job categories.