Current Sport Issue Case Study

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Teaching & Learning Fair - Problem Based (Professional Sport)  Thursday, May 30, 2019
Teaching & Learning Fair Presentation  2:35 PM
Abstract 2019-067  Room: Borgne

Students examine a current sport issue and devise a plan for handling the issue through sport management, marketing, financial, legal, and ethical principles. Principles are discussed separately in conjunction with the issue throughout the semester culminating in a final presentation and paper. Assignment information and rubric will be available.