Integrating Informational Interviews into the Fundraising and Sponsorship Course

Olzhas Taniyev, University of Kansas
Brian Gordon (Advisor), University of Kansas

Teaching & Learning Fair - Career Preparedness/Internships (Professional Sport) Thursday, May 30, 2019
Teaching & Learning Fair Presentation 2:35 PM
Abstract 2019-072 Room: Borgne

The purpose of this assignment is to connect with a sport industry professional who is responsible for building sponsorship/fundraising programs. Each student will compose a 4-5 page paper analyzing the collected information. In addition, each student will be required to prepare a succinct 15-minute formal presentation of their informational interview.