Sport Leadership and Management: Utilizing the Birkman Method in the Classroom to Enhance Student Development

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Teaching & Learning Fair - Career Preparedness/Internships (Other) Thursday, May 30, 2019
Teaching & Learning Fair Presentation 2:35 PM
Abstract 2019-075 Room: Borgne

This presentation will outline how curriculum and all materials were developed using the Birkman Method and leadership research in a senior-level Sport Management course. The curriculum introduced individualized, student-centered pedagogy for 42 students that can be replicated to address core critical competencies in leadership and management for future sport professionals.