Helping Sport Management Students Build a Portfolio for Potential Employers

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Teaching & Learning Fair - Portfolios (Other)  Friday, May 31, 2019
Teaching & Learning Fair Presentation  2:10 PM
Abstract 2019-204  Room: Borgne

Getting noticed by sport professionals can be difficult for some sport management students. This presentation focuses on specified assignments that an instructor can provide to students in an effort for them to develop a strong portfolio and showcase knowledge, skills, and capability to potential employers.