Let There Be Lights: Evaluating the Battle to Illuminate Wrigley Field Using Stakeholder Theory

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In this facility development writing assignment, students apply Stakeholder Theory (Freeman, 1984) to evaluate the decisions described in ESPN’s "The Lights of Wrigleyville" podcast (Collison & Meister, 2017), which focuses on a contentious battle between the Chicago Cubs and their neighbors concerning night games at “The Friendly Confines.”