Running a Successful Majors’ Club: Real-World Experiences Outside the Classroom

Jennifer Parsons, Wittenberg University
Lance Kaltenbaugh, Ashland University

Teaching & Learning Fair - Career Preparedness/Internships (Other) virtual asynchronous Teaching & Learning Fair Presentation Abstract 2020-331 Session: Teaching & Learning Fair II

Student organizations are integral to the overall college experience. Sport management major’s clubs can provide meaningful out-of-classroom opportunities. Networking, social engagement, personal and professional development as well as fostering leadership and communication skills are benefits commonly associated with being a member. Munoz, et al., (2016) found professional development activities and networking with professionals positively influenced student participation. Running a successful majors’ club strengthens your program as well as provides leadership opportunities for your students (Ewing, et al., 2009). A handout outlining tips on implementing and maintaining a student organization will be provided.