Using the ADDIE Model to Design Effective Courses

Michael Odio, University of Cincinnati

Teaching & Learning Fair - Other (Other)
Teaching & Learning Fair Presentation
Abstract 2020-344

The ADDIE model for instructional design provides a proven yet flexible framework for building effective courses through six phases: Analysis, Design, Development, Implementation, and Evaluation. Using ADDIE ensures educators are able to systematically meet their goals while identifying areas for improvement. The presentation will describe how all forms of sport management courses (i.e., experiential learning, online, in-person, hybrid) can benefit from using this framework. Examples of two courses designed using this framework will also be provided, as well as a link to a digital template and additional resources.